

## **JERSEY PROMOTION 2018 F.C. BARCELONA**

**Futbol Club Barcelona** with its registered office on Avenida Aristides Maillol, s/n, Barcelona, and with C.I.F G-08266298 (hereinafter FCB), is organising the promotion "JERSEY PROMOTION 2018" (hereinafter "Promotion") whose participation is aimed at people over the age of 18 who would like to participate without territorial limitation. The promotion will be valid from 27 May until 23 hours 59 minutes and 59 seconds of the same day.

Participation in the promotion is only allowed for people over 18 years of age.

### **I. HOW TO REGISTER:**

To participate in the promotion you must share on your social media channels (Facebook, Twitter or Instagram) an FC Barcelona-related photo on 27 May 2017, with the hashtag #CopaFCB.

### **II. COMPETITION PROCESS AND PRIZES:**

- The participant will share an FC Barcelona-related photo on their social media channels (Facebook, Twitter, Instagram), with the hashtag #CopaFCB on 27 May 2017.
- An organising committee will designate the "winning moment", consisting of exact hour, minute and second of May 27, 2017.
- The photograph that has been shared in that "winning moment" will be the winner of the promotion.
- If there was no photograph published at that exact time, the first photograph published after that "winning moment", will be the winner of the promotion.
- The prize will consist of an official FC Barcelona kit of the 2017/2018 season.
- FC Barcelona will contact the winner via social informing them that they have won in order to confirm a mailing address or collection point.
- If the winner does not respond within 48 hours, the prize will be passed on to the next photo uploaded on social media.
- The winner cannot change, modify, or exchange the prize. The prize will not be refundable for its economic value.
- Photographs that may be considered offensive or unpleasant for any reason, will not be admitted, and therefore may not be winners of the promotion.

### **III. GENERAL CONSIDERATIONS AND REQUIREMENTS FOR PARTICIPATION:**

Those younger than 18 years of age will not be allowed to take part in the competition.

Participation in the promotion implies acceptance of the rules in their entirety, and thus any non-acceptance of these will result in the exclusion of the participant and, therefore, FCB will be free of any obligation that could have contracted with the participant.

By accepting the legal bases, the participant is informed and agrees that the data collected, according to the provisions of Organic Law 15/1999 on Personal Data Protection, will be included in a file registered in the General Data Protection Register, which FCB is responsible for and whose purpose is the management of the participants enrolled in the promotion.

#### **IV. DERECHOS DE IMAGEN**

For the purposes of Organic Law 1/1982 of 5 May on the Protection of the Right to Honour, Personal and Family Privacy and Own Image, it is established that acceptance of the prize by the winner implies the express granting of the authorisation provided to the organising company to use their name, surname and image in any public activity or dissemination related to this promotion.

#### **V. TREATMENT OF PERSONAL DATA**

In accordance with Organic Law 15/1999 of 13 December on the Protection of Personal Data, the user participating in the promotion is informed and authorises the registration of personal data provided in a file which FCB is in charge of, with the purpose of the management of the promotion according to the processing of the personal data explained in these legal bases. The promotion participants authorise their data to be transferred to FCB and authorise FCB to use their personal data for exclusively commercial purposes, and may incorporate said data into an automated file and from which it will be responsible for communicating with the user in the future.

The participant authorises FCB as well as all the third parties to which FCB may assign the exploitation rights on the images, or part of them, to which they may indistinctly use all the images, or parts of them, in those that intervene or appear as winner of the promotion.

This authorisation is not geographically determined so FCB and other natural or legal persons to which it may assign the exploitation rights over the images, or parts thereof, in which it participates, may use those images, or parts of them, in all the countries of the world without geographical limitation of any kind.

This authorisation refers to all uses of the image, or parts of it, in which they appear, using the technical means known today and those that could be developed in the future, and for any application. All this with the only exception and limitation of those uses or applications that could threaten the right to honour in the terms provided in Organic Law 1/85, of May 5 on the Protection of the Right to Honour, Personal and Family Privacy and Own Image

This authorisation does not set any time limit for its usage or for exploitation of the images, or part of them, in which the candidate appears, which is why the authorisation is considered granted for an unlimited period of time.

#### **VI. RIGHT OF ACCESS, RECTIFICATION, CANCELLATION OR OPPOSITION:**

L The participants may exercise the right of access, rectification, cancellation or opposition to the treatment of the data of their ownership by written request, accompanied by a copy of D.N.I. Or other official personal identification document, addressed to: FÚTBOL CLUB BARCELONA Avenida Aristides Maillol, s/n, Barcelona, indicating the reference **JERSEY PROMOTION 2018**.

#### **VII. COMPETENT JURISDICTION:**

For any doubts that may arise from the interpretation of this document, the parties submit to the jurisdiction and charter of the Courts and Tribunals of Barcelona, expressly waiving any other jurisdiction that may correspond to them.

## **VIII. GENERAL CONSIDERATIONS:**

The organising company reserves the right to shorten, extend, modify or cancel this promotion if exceptional circumstances exist that impede its realisation, communicating such circumstances in a way that avoids any detriment to the participants.

The organising company of the promotion will not be responsible will not be responsible for delays, losses or damages for causes that cannot be attributed for. The organising company will not be responsible for cases of force majeure that could prevent the winner from enjoying all or part of their prize.

Likewise, the organising company will be exempt from any liability if any of the cases indicated, as well as any liability for damages or harm that may occur during the enjoyment of the prize.

The organising company excludes any liability for damages of any kind that may be due to the temporary lack of availability or continuity of the operation of the mobile device through which people participate in the promotion, the fraud of the utility that the users could have attributed to said device and, in particular, although not exclusively, errors in accessing certain pages and replies of participation responses through the mobile device.

The organising company reserves the right to eliminate the promotion of the promotion due to justified reasons to any user who defrauds, alters or invalidates the normal operation of the mobile device.