

# BUDGET FOR 2017/18 FINANCIAL YEAR



**FCBARCELONA**  
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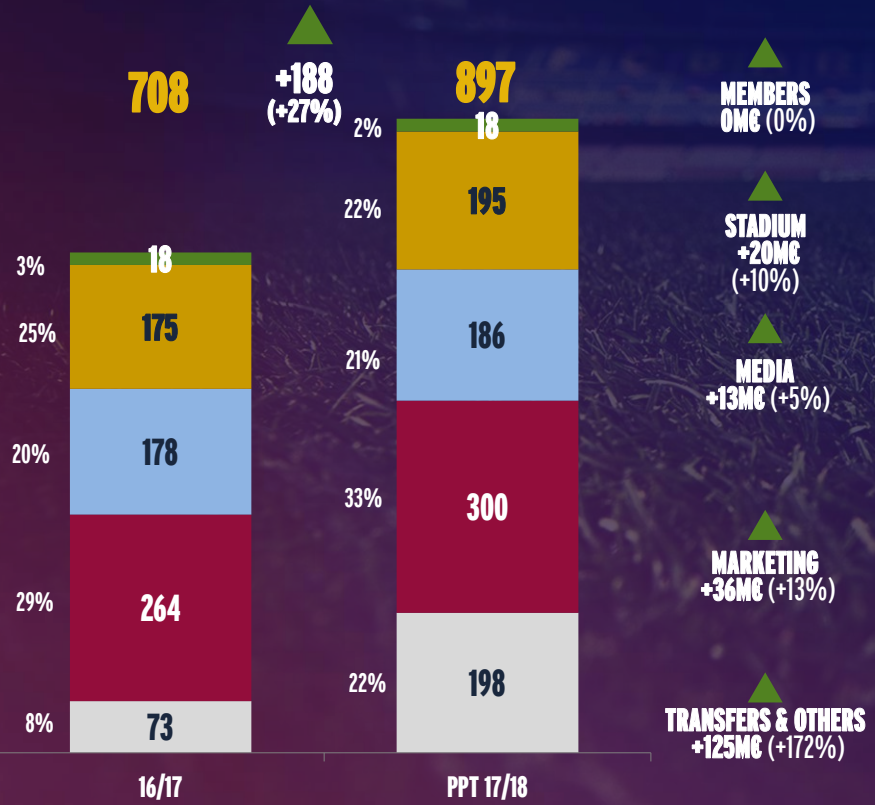
# RESULT 16/17 AND BUDGET 17/18

MILLIONS €

	REAL 16/17	PPT. 17/18
REVENUE	708	897
OPERATING COSTS	-677	-865
<b>OPERATING PROFIT</b>	<b>31</b>	<b>32</b>
REVENUE & FINANCIAL EXPENSES	0	-5
<b>NET RESULT</b>	<b>31</b>	<b>27</b>
<b>PROFITS AFTER TAX</b>	<b>18</b>	<b>21</b>

# REVENUE: BUDGET 2017/18 VS. REAL 2016/17

MILLIONS €



Stadium Tour, Ticketing and Hospitality at Camp Nou.

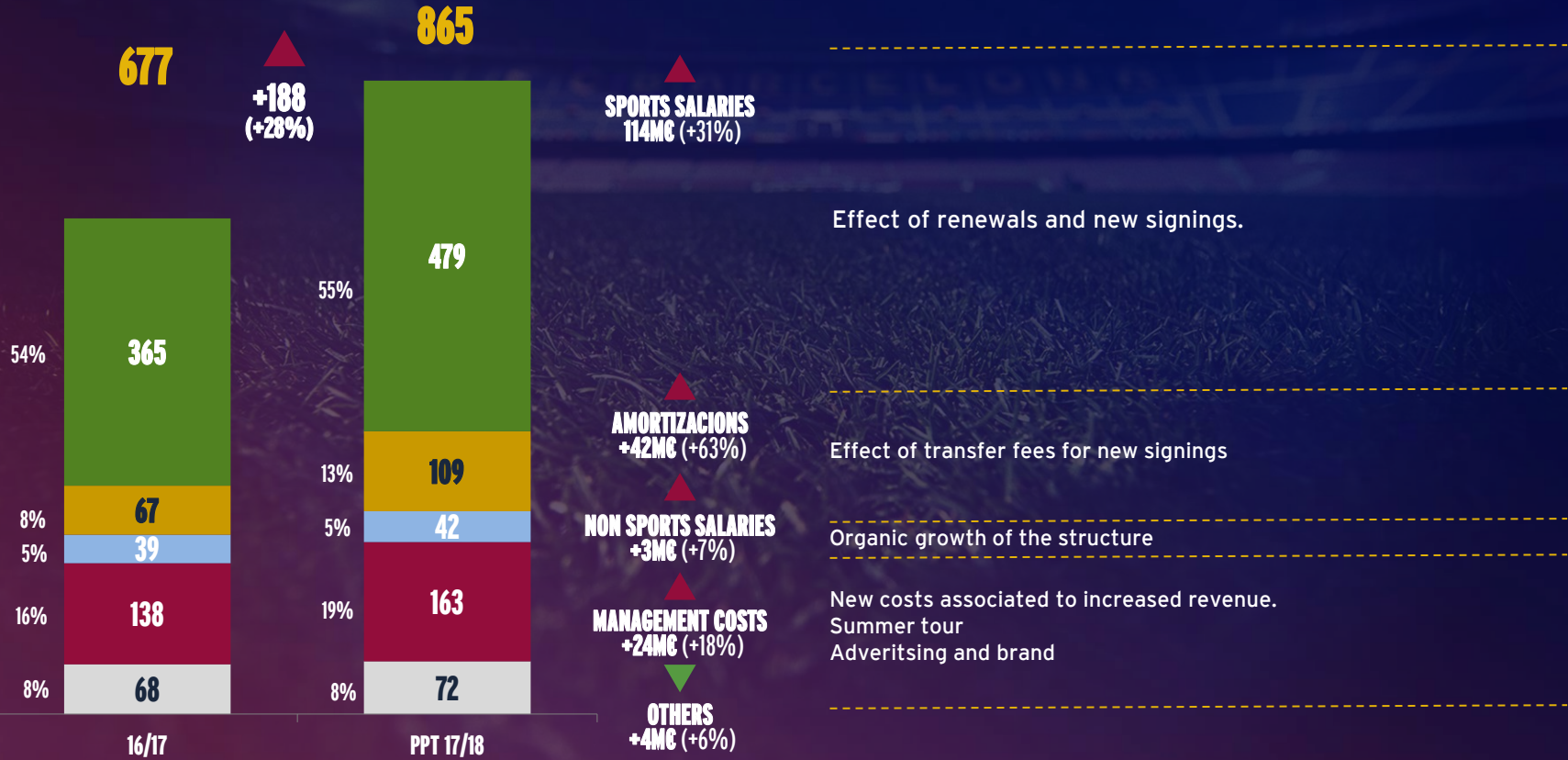
New format for distributing LFP broadcasting rights.

Start of new contract with Main Sponsor  
Growth in new Sponsors  
Summer Tour

Neymar buyout clause

# EXPENSES: BUDGET 2017/18 VS. REAL 2016/17

MILLIONS €



Effect of renewals and new signings.

Effect of transfer fees for new signings

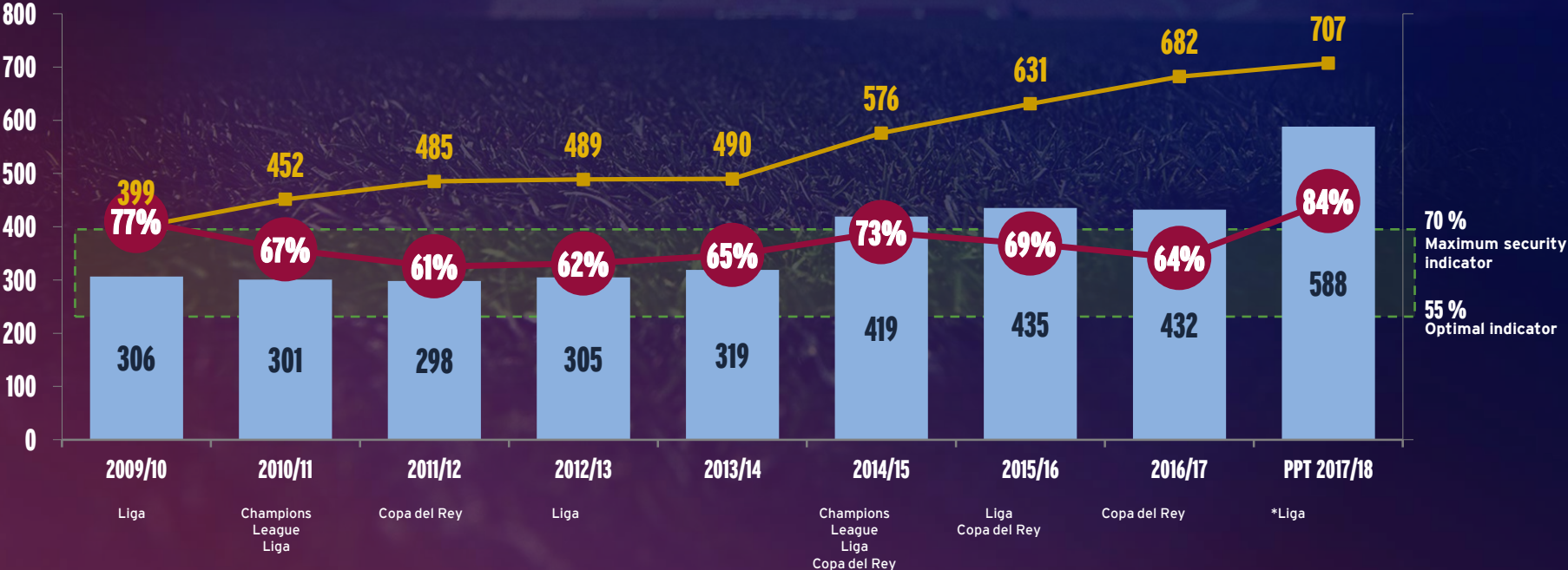
Organic growth of the structure

New costs associated to increased revenue.  
Summer tour  
Advertising and brand

# EVOLUTION OF TOTAL SPORTS SALARIES

(SALARI + AMORT) | TOTAL CLUB · MILLIONS €

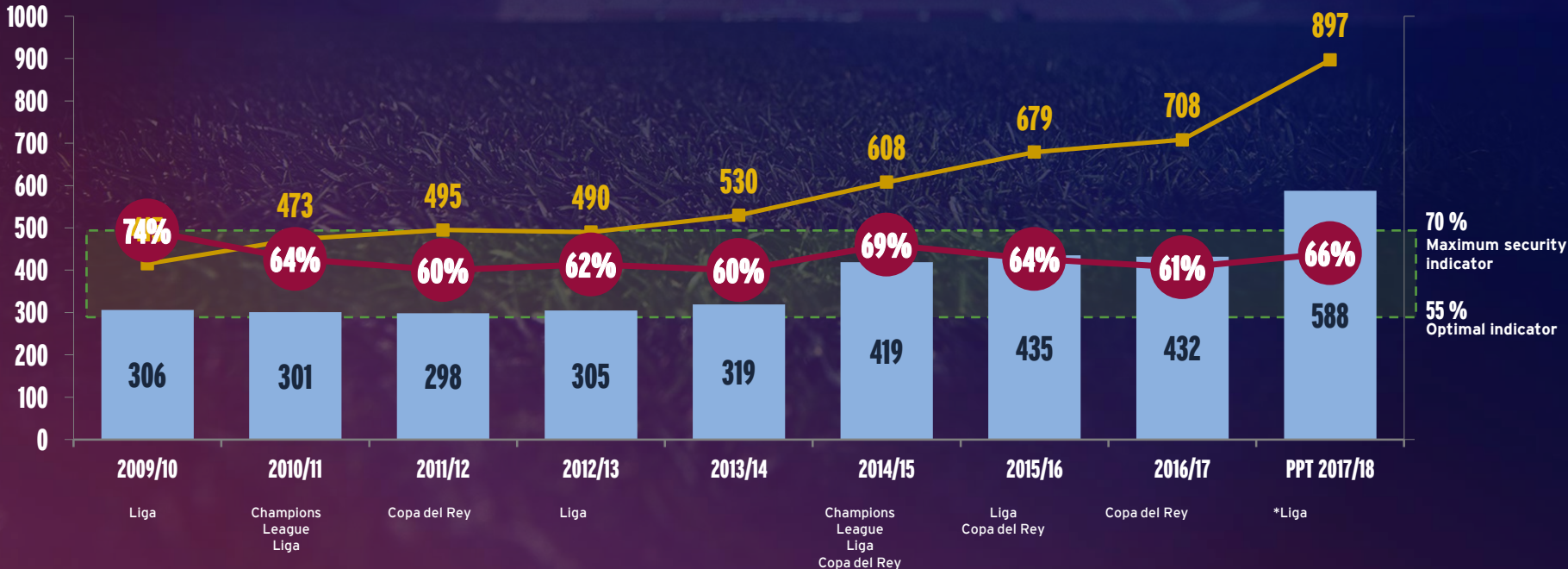
- Revenue without transfers or disposals of fixed assets
- Salary and amortization costs football + other sports
- Volume of sports salaries (football + other sports) over revenue



# EVOLUTION OF TOTAL SPORTS SALARIES

(SALARY + AMORT) | TOTAL CLUB · MILLIONS €

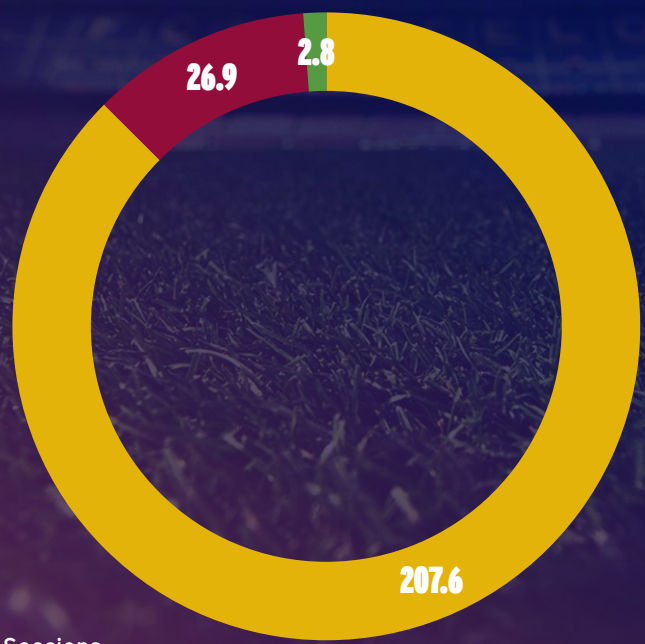
- Total income
- Salary and amortization costs football + other sports
- Volume of sports salaries (football + other sports) over revenue



# BUDGET 2017/2018

MILLIONS €

## DISTRIBUTION BY AREA OF SPORTS INVESTMENTS FOR THE 17/18 SEASON



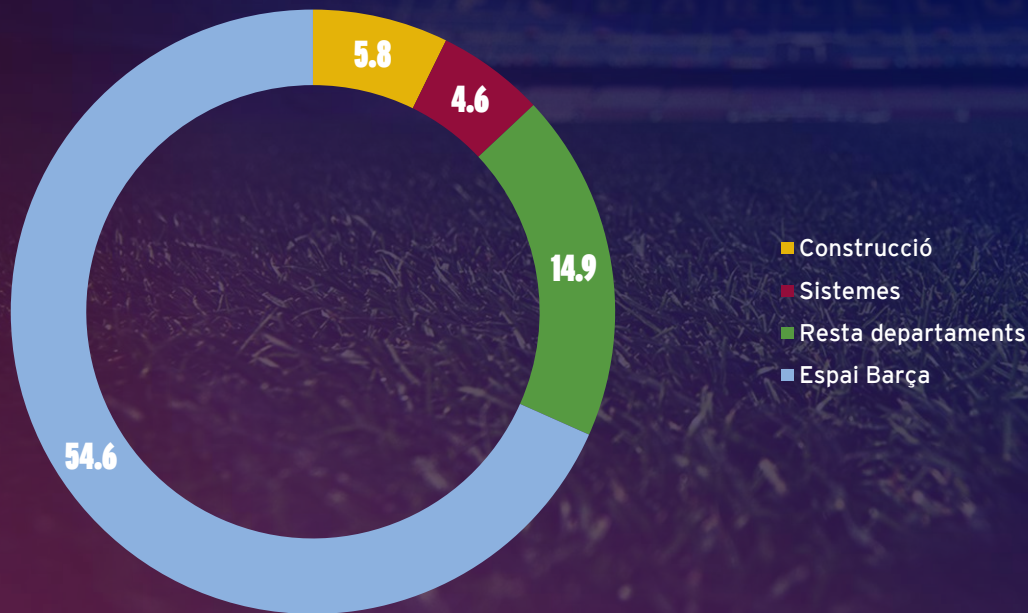
## MAIN SIGNINGS

- DEMBÉLÉ
- PAULINHO
- SEMEDO
- MARLON
- ARNAIZ
- LOZANO
- DE GALARRETA
- ORIOLA

# BUDGET 2017/2018

MILLIONS €

## DISTRIBUTION BY AREA OF INVESTMENTS BUDGETED FOR THE 17/18 SEASON



**CLUB**

**25.3 M€**

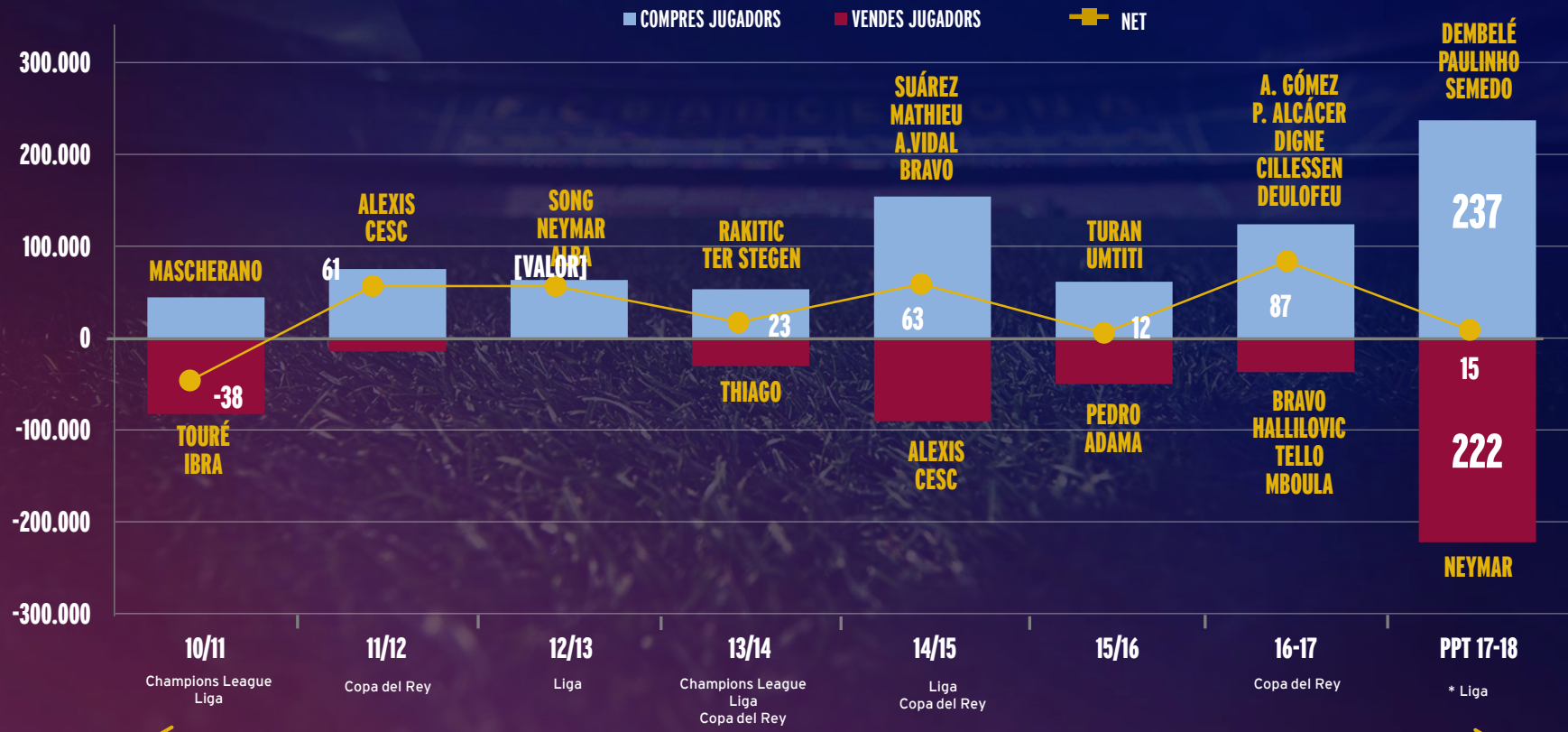
**ESPAI BARÇA**

**54.6 M€**



# SALE AND PURCHASE OF PLAYERS

MILLIONS €



MEAN 36 M€

# CONCLUSIONS BUDGET 2017/18

1. Highest budgeted revenue for a sports club and in the history of the Club	<b>897 M</b>
2. Profits forecast for the 7 <sup>th</sup> consecutive year	<b>21 M</b>
3. Accumulated forecast profits since 2010	<b>196 M</b>
4. Unprecedented commercial and marketing effort, which represents a difference in turnover 2018 vs. 2010	<b>145 M</b>
5. Start of significant activities in the framework of Espai Barça	<b>55 M</b>
6. Better liquid assets situation and better capacity to invest in improvements to the club's sporting structure	
7. Compliance with parameters related with Balance of Equity (Positive Result and Debt)	

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